

MIRENA VELEVA

UX/UI DESIGNER

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EU Citizen • Portfolio website: www.miravel.nl

SUMMARY

UX/UI Designer with hands-on experience designing digital interfaces through user research, interaction design, and usability testing. Graduated in ICT & Media Design, with experience at Dutchview/Ed Controls and Mediacooks translating research into wireframes, high-fidelity prototypes, and developer-ready handoffs. Skilled in Figma, design systems, responsive design, and accessibility (WCAG 2.2), with HTML, CSS, and JavaScript knowledge to support close collaboration with developers.

CORE SKILLS

- **UX Research:** User Interviews, Usability Testing, A/B Testing, Competitive Analysis, Heuristic Evaluation, User Personas, Journey Mapping, Information Architecture, User Flows
- **UI and Interaction Design:** Wireframing, High-Fidelity UI Design, Interactive Prototyping, Design Systems, Responsive Design, Mobile-First Design, Accessibility (WCAG 2.2)
- **Tools and Technology:** Figma, HTML, CSS, JavaScript
- **Collaboration:** Stakeholder Communication, Design Documentation, Developer Handoff

WORK EXPERIENCE

Graduation UX Designer, Dutchview / Ed Controls

Feb 2026 - June 2026 | Deventer

- Conducted stakeholder interviews and competitive analysis to uncover homebuyer communication gaps, identifying 3 key pain points that shaped the design direction.
- Designed a mobile-first interface for construction progress, inspection outcomes, and issue tracking, translating research into user flows and high-fidelity Figma prototypes.
- Ran iterative usability testing across multiple rounds, refining interactions and accessibility (WCAG 2.2) based on user feedback; delivered a fully documented technical handoff adopted by the development team.

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UX Designer (Part-time), Mediacooks B.V.

Sep 2025 - Apr 2026 | Eindhoven

- Designed user interfaces and interactive prototypes for the Vince People application and client websites, contributing to a more consistent design system across products.
- Partnered with a senior designer to refine UI layouts, interaction patterns, and visual consistency, streamlining design review cycles.

UX Design Intern, Mediacooks B.V.

Sep 2024 - Jan 2025 | Eindhoven

- Led the UX/UI redesign of the Vince People website, combining healthcare-sector interviews, competitive analysis, heuristic evaluation, and cognitive walkthroughs to identify usability problems, surfacing key friction points in the sign-up flow.
- Redesigned the information architecture, navigation, and interface, clarifying platform benefits for healthcare institutions and self-employed professionals and improving task findability in testing.
- Conducted five-second and task-based usability testing with UX colleagues, using findings to iterate the design and reduce user confusion around core features.

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EDUCATION

Fontys University of Applied Sciences

Sep 2022 - July 2026 | Eindhoven

- ICT & Media Design - Bachelor degree

LANGUAGES

- Bulgarian - native
- English - C1 Certificate
- French - B2 Certificate